(date)

Dear \_\_\_\_\_\_\_\_\_\_,

I would like to tell you about an amazing event that I am involved in here at USD called Dakotathon. Dakotathon (known nationally as Dance Marathon) is the largest student-run philanthropic event in South Dakota. This fundraiser supports Children’s Miracle Network in South Dakota, and by extension it helps families from Iowa, Minnesota and North Dakota. 100% of the proceeds go to Sanford Children’s Hospital in Sioux Fall, South Dakota. This charity helps to provide all aspects of medical treatment for Miracle Children, including medicine, recovery, and new technology, along with other helpful resources. But, the funds Dakotathon receives does not stop with the Miracle Children alone, it also shows its support to families offering non-medical needs such as education, lodging, counseling, child-life specialists, and a variety of essential support services. For participants, Dakotathon is often his or her most rewarding and inspirational experience at the University of South Dakota. Dakotathon 2019 will be USD’s 22nd and hopefully most successful year! Last year’s Dakotathon raised over $184,000, and has raised over $1 million since it was founded, all thanks to donations from people like you. This year, our overall goal is $200,000!!!

On April 13th and 14th, 2019 the University of South Dakota community will turn into an enormous celebration with live music and entertainment, themed games, dancing and much more! Participants will stay awake for an entire 24 hours to celebrate, have fun, and ultimately provide Miracle Children and their families the time of their lives! Why 24 hours? The symbolism in staying awake for an entire evening represents the often sleepless nights these Children and their families go through on a monthly, weekly, or even daily basis. Dakotathon is such an incredible event because it brings together students, faculty, staff, the local community, and sponsors all for one purpose... to help the kids! In fact, that message rings true in Dakotathon’s slogan “For The Kids” (FTK). I have dedicated myself to this cause, and I sincerely hope you can help me out.

Please consider making a donation For The Kids. With your help, I can reach my personal fundraising goal of $184 or more. I know your donation will make a HUGE difference for a family who really needs it!

To donate, please make checks payable to USD Dakotathon and send to:

Your Name

Address

City, State Zip

Or, email me at \_\_\_\_\_\_\_\_\_\_\_\_\_ so I can send you the link to my Donor Drive web page.

FTK!!

With thanks,

(signature)

Your Name